

SOURCING POWER

TRACK DOWN THE RIGHT CANDIDATES, RIGHT NOW



Decrease sourcing time on hard-to-fill positions.

WHAT'S IN A NAME? A KEY COMPETITIVE ADVANTAGE

Recruiting takes time, money and experience. Tracking down the right candidates and their contact information is a tedious process that eats up valuable resources. Whether your company needs help filling one hard-to-fill position or building a candidate pipeline to meet your ongoing needs, Personified's Name Generation service lets your people spend less time doing labor-intensive sourcing and more time selling top talent on your company.

Here's how it works:

Based on your specifications, the Personified team generates lists of professionals working in specific industries and/or functions and within specific geographic locations, if appropriate. Each list includes each contact's name, title, company, email address, and phone number—and the list is **guaranteed to be over 90% accurate**.

In addition, we give you the choice of two delivery options to meet your needs:

- **One-time list creation**
Use on an as-needed basis for hard-to-fill roles, high level positions, niche jobs, new locations, ramps in hiring plans, as well as for market research data.
- **Subscription-based monthly delivery**
Use on an ongoing basis for frequently-filled positions, building a candidate pipeline, and large growth initiatives.

Stop wasting time sourcing candidates and start recruiting today. Personified's Name Generation provides you with the most accurate contact information for the talent you need. Learn more online at www.personified.com.

Stay ahead of your talent competitors with Personified's Name Generation Service. It lets you:

- Reduce candidate sourcing time
- Reach your direct competitors' talent
- Spend less time looking for candidates and more time selling top talent on your company
- Maintain ownership of the interviewing and hiring portions of the recruitment process

GET INDUSTRY LEADING ASSISTANCE FROM A PERSONIFIED REPRESENTATIVE. CALL 800.610.8790 OR VISIT www.Personified.com TODAY.

Personified[™]
a division of CareerBuilder