

FINDING AN IDEAL CANDIDATE IS LIKE FINDING A NEEDLE IN THE HAY STACK



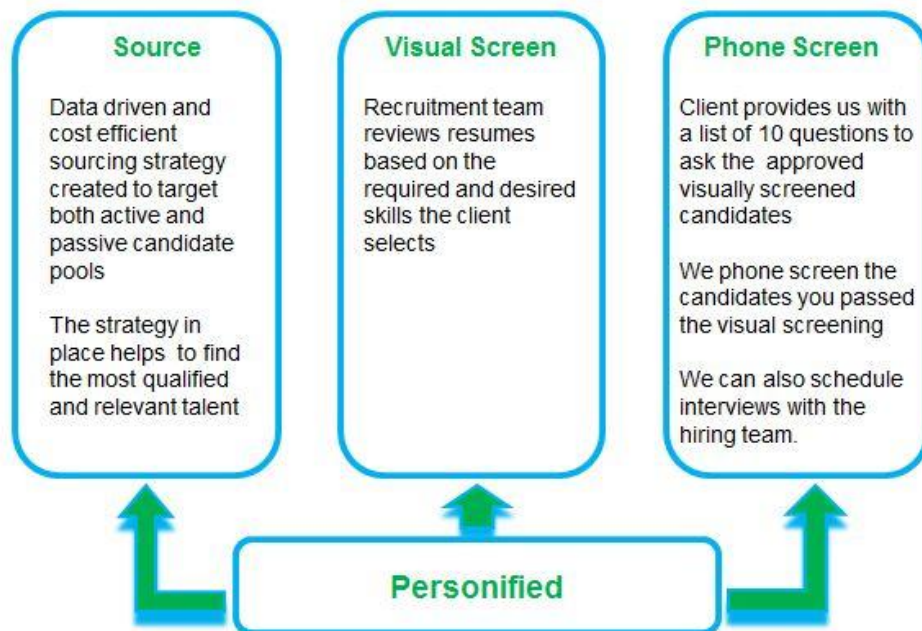
I need a better strategy for finding, attracting and screening our ideal candidates but I simply do not have the resources to create one.

What if you could allocate your recruitment budget more effectively by using data that tells you where and how to find your ideal candidates?

Maximize your exposure to the most qualified candidates through this strategic sourcing solution from Personified. We will use over 15 years of data on job seeker behaviors to determine where your ideal talent is located, the different resources they use to find a job and what they look for in an ideal employer.

With this information in mind, we create a strategy to reduce time and costs associated with the recruitment process. Our team of experts takes the time to source and screen candidates for you so you can focus on other business initiatives.

Below is the process we follow in order to provide you with the most relevant candidates possible within the shortest amount of time.



THE ADVANTAGES:

- Ensure your recruitment advertising dollars are being allocated effectively with the use of CareerBuilder's job seeker data intelligence
- Quickly find the right talent
- Personified screens all candidates for you allowing you to focus your efforts on qualified candidates only
- Save time and money!

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