

PUT SCIENCE BEHIND YOUR RECRUITMENT PROCESS



Learn where to focus your recruiting efforts so you get the highest return on investment for your recruitment advertising dollar.

CANDIDATE ACQUISITION MADE EASY

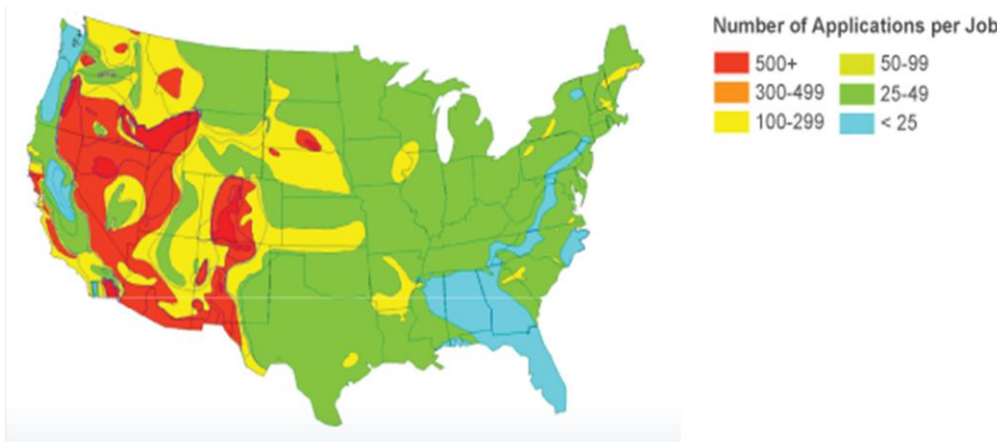
Learn how to most strategically spend your recruitment dollars by using talent intelligence that provides you with a map to the people you need.

Personified's Talent Supply & Demand report helps you to **out maneuver your talent competitors** using **talent analytics** on where your target talent is and where the competition for talent is the least.

This intelligence allows you to isolate the best places from which to recruit talent and even prime locations for office expansion. Tell us about the talent you need, and Personified provides the employers who are actively recruiting similar talent, where the most candidates are, the demographic makeup of the talent, and where the demand for talent is greater and less than the supply.

Save recruitment time and money today by thoroughly understanding the competitive landscape for your desired talent so you can quickly fill open positions.

Applications per Job



GET INDUSTRY LEADING ASSISTANCE FROM A
PERSONIFIED REPRESENTATIVE. CALL 800.610.8790

We help you align your recruitment strategy with the talent supply and demand in the marketplace by:

- Examining trends in labor supply and demand by geography
- Revealing the demographic makeup
 - Gender
 - Ethnicity
 - Age
 - Education
- Providing the top employers in locations of your interest

Personified[™]
a division of CareerBuilder