

UNCOVER YOUR TALENT GAIN & TALENT DRAIN



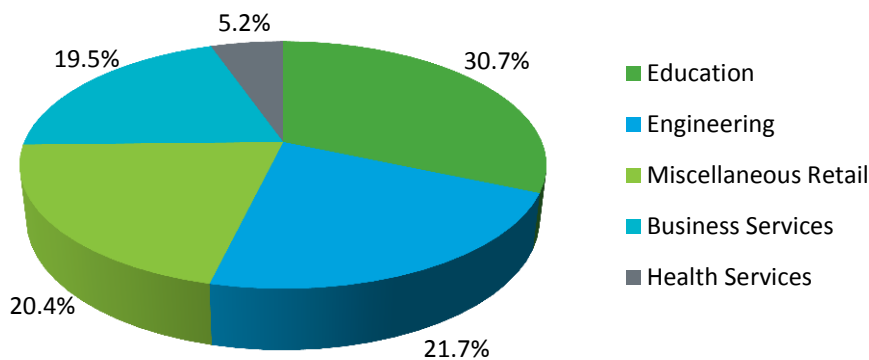
Better understand your talent competitors by analyzing where your top talent comes from and where your talent goes when they leave.

COMPETITIVE RECRUITING INTELLIGENCE

Talent Track is a **comprehensive report highlighting your top “predecessor” and “successor” companies** for your employees so you can better understand their company career paths and business impact on your organization. Likewise this report will identify what colleges your target talent is coming from. This data will help you refine your recruitment and retention strategies, **making every dollar you spend more effective.**

Talent Track is for executives, hiring managers and recruiting professionals looking to gather key indicators about which candidates will flourish at your company. Understand your workforce better than ever before with Personified’s Talent Track.

**Percentage Breakdown of Industries To Which
Company X Lost Talent**



Talent Track analyzes and delivers your top talent competitors to answer questions such as:

- *Talent Gain* – What companies do my most talented employees come from?
- *Talent Drain* – What companies am I losing employees to?
- Which colleges and universities should I recruit from?
- Which industries does my talent come from and go to?

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