

40 BEST FRANCHISES FOR AFRICAN AMERICANS

	FRANCHISE	TYPE OF BUSINESS	CONTACT	TOTAL COST	TOTAL NO. DOMESTIC UNITS	TOTAL NO. BLACK-OWNED UNITS	ONGOING ADVERTISING AND MARKETING SUPPORT?
AUTOMOTIVE	ALTA MERE TOYS FOR YOUR CAR!	Automotive aftermarket accessories	708-389-5922 www.altamere.com	\$134,100-\$166,882	16	0	Yes
	MAACO COLLISION REPAIR AND AUTO PAINTING	Automotive collision & painting	800-275-5200 www.maacofranchise.com	\$385,180-\$472,474	448	N/A	Yes
	MEINEKE CAR CARE CENTER INC.	Automotive repair	800-275-5200 www.meinekefranchise.com	\$167,215-\$398,244	872	N/A	Yes
	POP-A-LOCK	Residential, commercial & vehicle locksmith services	337-233-6211 www.popalock.com	\$147,048-\$542,350	140	17	Yes
BUSINESS-RELATED SERVICES	10 TIL 2	Staffing	303-909-3868 www.tentiltwo.com	\$50,720-\$156,700	21	2	Yes
	BUSINESS PARTNER	Business & marketing coaching	203-405-2147 www.businesspartner.com	\$73,560-\$84,610	17	2	Yes
	EXPRESS EMPLOYMENT PROFESSIONALS	Staffing & HR	405-840-5000 www.expressfranchising.com	\$153,750-\$242,500	522	9	Yes
	LIBERTY TAX SERVICE	Income tax preparation	877-AT LIBERTY www.libertytaxfranchise.com	\$56,800-\$69,900	3,185	217	Yes
	LINK STAFFING	Staffing	713-784-4400 www.linkfranchising.com	\$93,500-\$171,600	50	2	Yes
	ABRAKADOODLE	Children's art education	703-860-6570 www.abrakadoodle.com	\$34,842-\$73,492	55	5	Yes
	COLLEGE NANNIES & TUTORS	Childcare & education	952-476-0262 www.collegenannies.com/ www.collegetutors.com	\$60,000-\$154,000	69	6	Yes
CHILD-RELATED SERVICES	CREATIVE TUTORS	Home tutoring	214-282-6268 www.creativetutorsinternational.com	\$50,000	10	1	Yes
	E.NOPI	Educational learning centers	888-835-1212 www.enopi.com	\$59,000-\$99,000	94	1	Yes
	i9 SPORTS CORP.	Youth sports leagues	800-975-2937 www.i9sportsfranchise.com	\$44,900-\$69,900	132	16	Yes
	KINDERDANCE INTERNATIONAL INC.	Children's dance, gymnastics, & fitness educational programs	321-984-4448 www.kinderdance.com	\$14,950-\$46,100	120	7	Yes
	THE LITTLE GYM INTERNATIONAL INC.	Children's fitness	480-948-2878 www.thelittlegym.com	\$137,500-\$294,000	243	10	Yes
	YOUNG REMBRANDTS	Children's art enrichment program	847-742-6966 www.youngrembrandts.com	\$40,265-\$48,600	80	3	Yes
	FOOD-RESTAURANTS	CHILI'S	Restaurant	972-980-9917 www.chilis.com	\$1,208,500-\$4,782,000	1,485	120
CHURCH'S CHICKEN		Quick service restaurant	770-350-3800 www.churchsfranchise.com	\$154,300-\$833,100	1,257	59	Yes
CINNABON		Bakery	404-255-3250 www.cinnabon.com	\$48,250-\$351,985	426	6	Yes

METHODOLOGY

In developing the 40 Best Franchises for African Americans, **BLACK ENTERPRISE** first consulted with the International Franchise Association to determine which sectors are experiencing the greatest growth in franchise unit sales and revenue generation. Approximately 500 IFA member franchisors conduct business in those sectors: automotive services, tax services, child-related services, educational services, healthcare, disaster restoration, and quick-service restaurants.

These franchisors were sent **BE's** proprietary franchise survey in which they provided further clarity regarding costs and sales potential of franchises. The surveys also requested diversity and inclusion efforts made by the franchisors. Supporting materials such as Franchise Disclosure Documents (previously known as the Universal Franchise Offering Circular) were requested. **BLACK ENTERPRISE** editors rated the franchises according to affordability, revenue potential, effectiveness of diversity programs, and marketing/advertising support.

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FOOD-RESTAURANTS	DENNY'S	Restaurant	800-304-0222 www.dennysfranchising.com	\$1,100,000-\$2,400,000	1,480	74	Yes
	GOLDEN KRUST CARIBBEAN BAKERY & GRILL	Caribbean fast food	718-655-7878 www.goldenkrustbakery.com	\$173,000-\$564,000	120	119	Yes
	GREAT WRAPS	Sandwiches	404-248-9900 www.greatwraps.com	\$275,000	79	4	Yes
	MCDONALD'S CORP.	Quick service restaurant	630-623-6196 www.aboutmcdonalds.com	\$118,375-\$1,885,000	13,951	N/A	Yes
	POPEYES LOUISIANA KITCHEN	Quick service restaurant	800-639-3780 www.popeyesfranchising.com	\$292,011-\$442,000	1,539	N/A	Yes
	SUBWAY	Quick service sandwich chain	203-877-4281 www.subway.com	\$84,000-\$258,000	23,291	N/A	Yes
	WINGSTOP	Restaurant	972-686-6500 www.wingstop.com	\$332,500-\$550,000	447	84	Yes
HEALTHCARE	ALWAYS BEST CARE SENIOR SERVICES	Senior care	888-430-2273 www.alwaysbestcare.com	\$50,225-\$90,700	94	10	Yes
	BRIGHTSTAR	Home healthcare services	847-693-2046 www.brightstarcare.com	\$90,895-\$155,722	181	5	Yes
	COMFORT KEEPERS	Senior care	937-665-1320 www.comfortkeepersfranchise.com	\$57,000-\$87,500	600	35	Yes
	HOME HELPERS & DIRECT LINK	In-home nonmedical services/ personal emergency response products & services	866-708-8921 www.homehelpers.com/ www.directlink911.com	\$29,150-\$86,400	650	68	Yes
	HOME INSTEAD SENIOR CARE	Non-medical, companionship & home care	402-498-4466 www.homeinstead.com	\$50,550-\$63,550	591	11	Yes
	HOMEWATCH CAREGIVERS	In-home minor medical & non-medical services	303-758-5111 www.homewatchcaregivers.com	\$58,500-\$90,000	181	8	Yes
JANITORIAL/MAINTENANCE DISASTER RESTORATION	BONUS BUILDING CARE	Residential & commercial cleaning	918-823-4990 www.bonusbuildingcare.com	\$9,000-\$41,900	2,659	1,399	Yes
	COVERALL HEALTH-BASED CLEANING SYSTEM	Commercial cleaning	561-922-2500 www.coverall.com	\$10,612-\$37,585	8,762	3,417	Yes
	JAN-PRO CLEANING SYSTEMS	Commercial cleaning	678-336-1780 www.jan-pro.com	\$3,145-\$50,130	10,414	2,675	Yes
	PUROCLEAN	Emergency property damage service & restoration	800-775-7876 www.puroclean.com	\$69,082-\$95,222	297	11	Yes
	SERVICEMASTER CLEAN	Residential & commercial cleaning & maintenance	800-230-2360 www.ownafranchise.com	\$47,072-\$141,303	3,016	108	Yes
	STRATUS BUILDING SOLUTIONS	Commercial cleaning	314-731-2000 www.stratusclean.com	\$2,000-\$500,000	4,201	1,125	Yes
	VANGUARD CLEANING SYSTEMS	Commercial cleaning	650-594-1500 www.vanguardcleaning.com	\$2,520-\$34,400	1,914	456	Yes



www.libertytaxfranchise.com
877-At Liberty